

Range of studies

Faculty of Business and Law

# International Management

Master of Arts



TH Aschaffenburg  
university of applied sciences

**Shaping leadership internationally  
and with vision!**



**You can launch your international  
career in the following areas  
for example:**



Marketing



Management consultancy



Sales



Human Resources  
Management



Project Management

**Get off to a global start with the right skills, understanding and feeling for intercultural cooperation.**

**Are you looking for a variety of opportunities to gain experience abroad and are you keen to work with people from other cultures?**

This Master's programme, which is taught exclusively in English, prepares you optimally for a career in the international corporate world – be it in the marketing department of a foreign company working as international management consultant. Your educational profile makes you particularly interesting for the international labour market. And did you know that more than 90% of our graduates find a qualified job almost seamlessly following their studies?



## What you learn

In this degree programme, you train your intercultural competence in a variety of ways: Whether you go abroad for a semester, participate in one of our Global Master Schools (here at THAB, in the US or in Finland) or in similar international short intensive periods, or complete an internship abroad. You develop an excellent understanding of successful and rewarding intercultural interaction and gain diverse insights into current global trends and innovations.

90 ECTS in three or six semesters  
incl. Master's thesis

### Start of studies

– Summer and winter semester

### Admission

- University degree in a Bachelor's or Diploma degree programme in related fields with an overall examination grade of at least 2.5
- Language skills in English (min. B2) and German (min. A1)

### Application period

- 02 May – 15 July and  
15 November – 15 January

## Programme content

In this 3-semester Master's programme you will be ideally prepared to succeed in a leadership role in globally active companies. You acquire comprehensive management knowledge and skills in a global setting via a range of corresponding courses of marketing, HR, strategy and leadership as well as intercultural communication and cooperation, international economics and law. According to your personal preferences you can choose from a range of courses addressing current trends and challenges impacting enterprises society at large such as innovation and sustainability. The courses vary from short intensive international programmes here or abroad to blocked electives such as on the impact of AI on society, international digital economy, corporate communication or organizational behaviour. In your third semester you will be focusing on your MA thesis. Students can also choose a language, study or work abroad or apply for a Double Degree.

### You want to know exactly which modules you can expect in the course of your studies?

Simply scan the QR code and read through the study plan.

What makes this MA programme special is also the fact that you can study full-time or part time.



Full-time



Part-time

## Why it's a good decision to take this Master's programme at Aschaffenburg UAS?

# 1

Full-time or part-time! Combining family and studies or gaining practical experience in a part-time job while still studying.

# 2

Visit our Global Master School, which we organise with Seinäjoki (Finland) and the University of Missouri (St. Louis, USA). This will allow you to gain exciting international experience and build a global network.

# 3

This Master's programme is conducted fully in English (teaching and examination).

# 4

If you have a two-year work experience after your first qualifying degree, you can apply for our double degree programme and additionally graduate with an MBA degree from our Finnish partner university SEAMK.

# 5

The atmosphere at our small, modern university with its beautiful campus is unique.

# 6

No hidden costs: You only pay the student union fee of 70 EUR/semester.

## Curious to find out more? We look forward to your questions!

Want to find out more about the degree programmes and get to know our beautiful campus? Then take a look at [www.th-ab.de](http://www.th-ab.de).

You would like some individual advice? Then feel free to contact our general Student Advisory Service or the programme coordinator of the Faculty of Business and Law Prof. Dr. Lauer directly.

You've already made up your mind and would like to apply right away? You can do this online at [www.th-ab.de/apply](http://www.th-ab.de/apply).



@thabinternational

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Faculty of Economics and Law

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